

CAPTAIN BUCKLE UP

and the
Highway Super Heroes

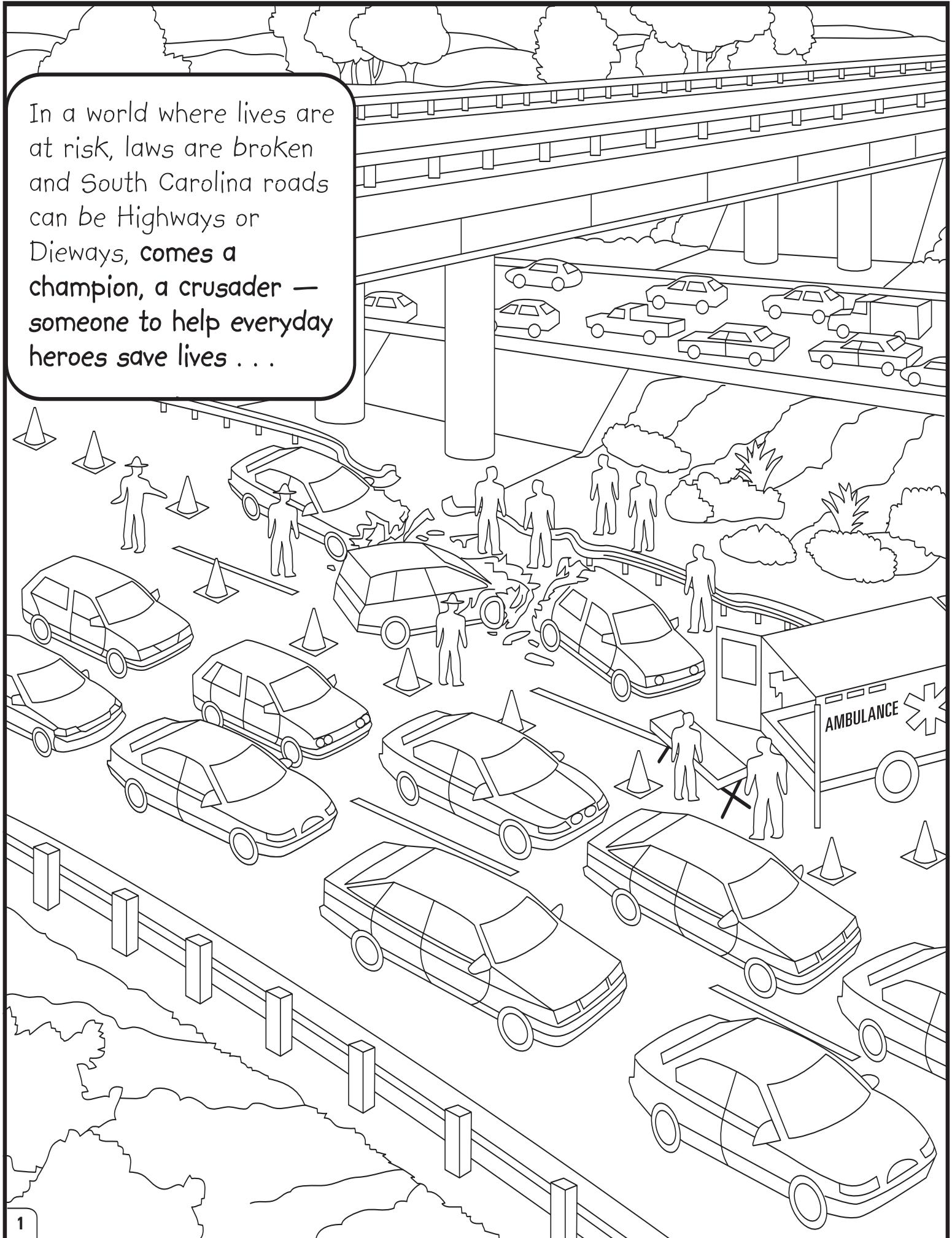


COLORING BOOK

SCDPS

South Carolina Department of Public Safety

In a world where lives are at risk, laws are broken and South Carolina roads can be Highways or Dieways, comes a champion, a crusader — someone to help everyday heroes save lives . . .



CAPTAIN BUCKLE UP HIDEOUT

TRAFFIC ALERT

CRASH ALERT

SC Interstate 26

SC Interstate 26

SCDPS

SCDPS

CAPTAIN
BUCKLE UP

CLICK

GET BUCKLED!

CAPTAIN BUCKLE UP HIDEOUT

CRASH ALERT

SC Interstate 26

SCDPS

CAPTAIN
BUCKLE UP

GET BUCKLED!

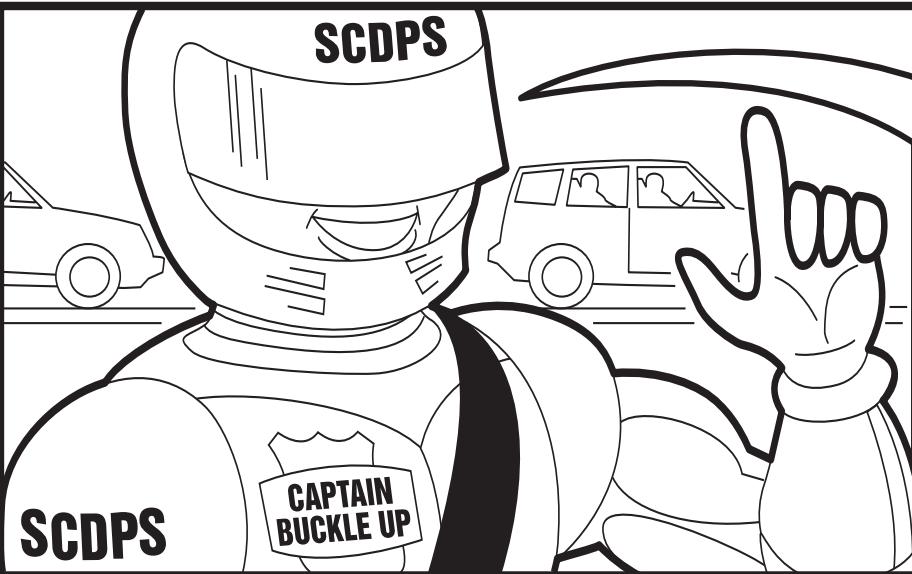
IT LOOKS BAD, CAPTAIN BUCKLE UP. SOME GUY ON A CELL PHONE WAS TAILGATING AND CAUSED A CHAIN REACTION. HE'S BEEN TICKETED, BUT HIS CARELESSNESS LEFT A LOT OF PEOPLE HURT - INCLUDING A BOY. THE KID'S MOM IS FRANTIC, BUT WE'LL HAVE TO CITE HER, TOO. SHE DIDN'T HAVE THE LITTLE GUY IN THE BACK SEAT, BUCKLED IN A CHILD SAFETY SEAT WHEN SHE CRASHED.

AT THE CRASH SCENE

IT'S A MIRACLE HE SURVIVED. BUT HE'S TRAPPED IN THE CAR. AND WITH ALL THIS TRAFFIC, WE HAVEN'T BEEN ABLE TO GET THE RIGHT EQUIPMENT THROUGH TO GET HIM OUT. POOR KID. WHAT WAS HIS MOM THINKING?

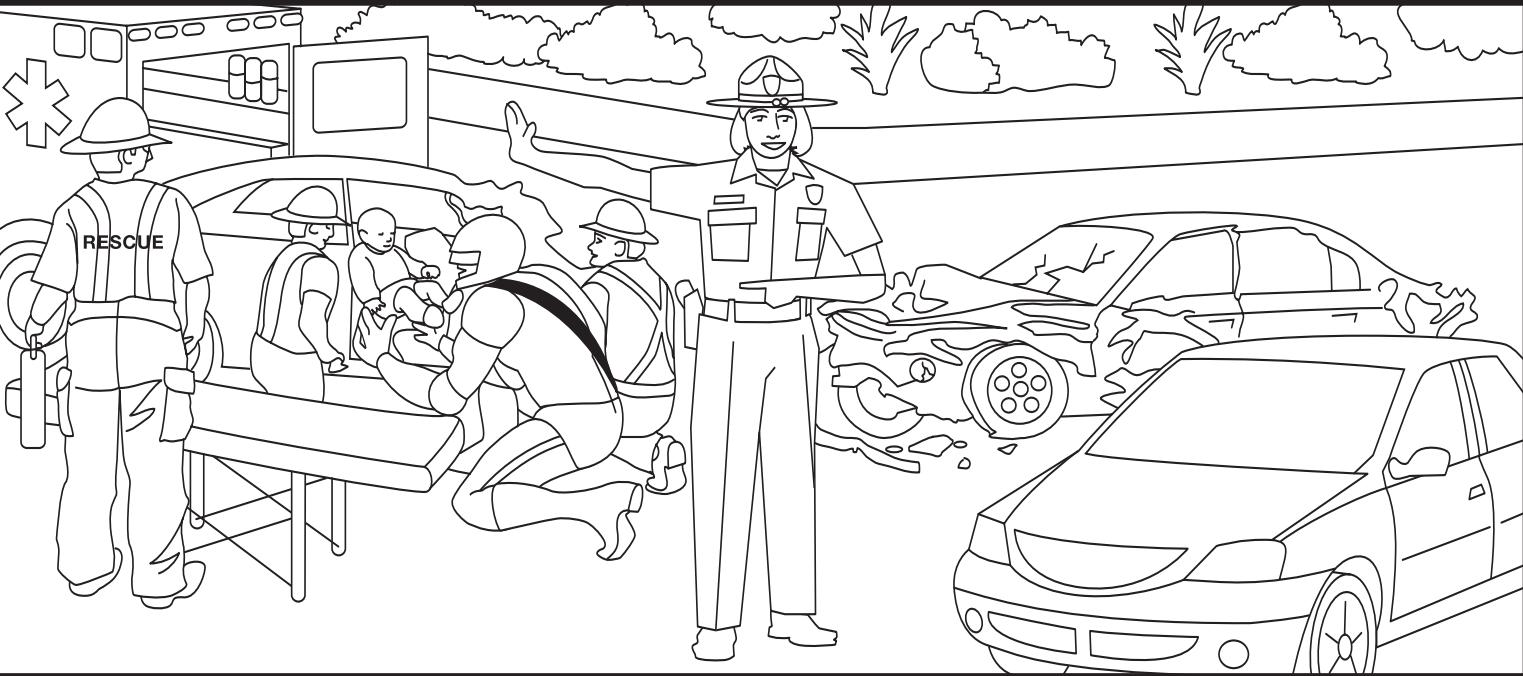


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EVEN DURING THE BUCKLE UP SOUTH CAROLINA CAMPAIGN,* NOT EVERYONE OBEYS THE STATE'S SAFETY BELT LAWS.

... OFFICER— WHILE YOU GET THIS TRAFFIC CLEARED,
I'LL FREE THE BOY.

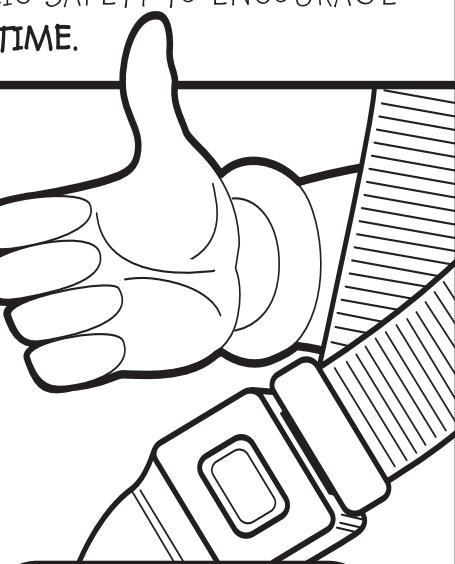


* THE BUCKLE UP SOUTH CAROLINA (BUSC) SAFETY BELT CAMPAIGN IS HELD IN THE MONTH OF MAY EACH YEAR BY THE SOUTH CAROLINA DEPARTMENT OF PUBLIC SAFETY TO ENCOURAGE MOTORISTS TO BUCKLE UP EVERY TRIP, EVERY TIME.

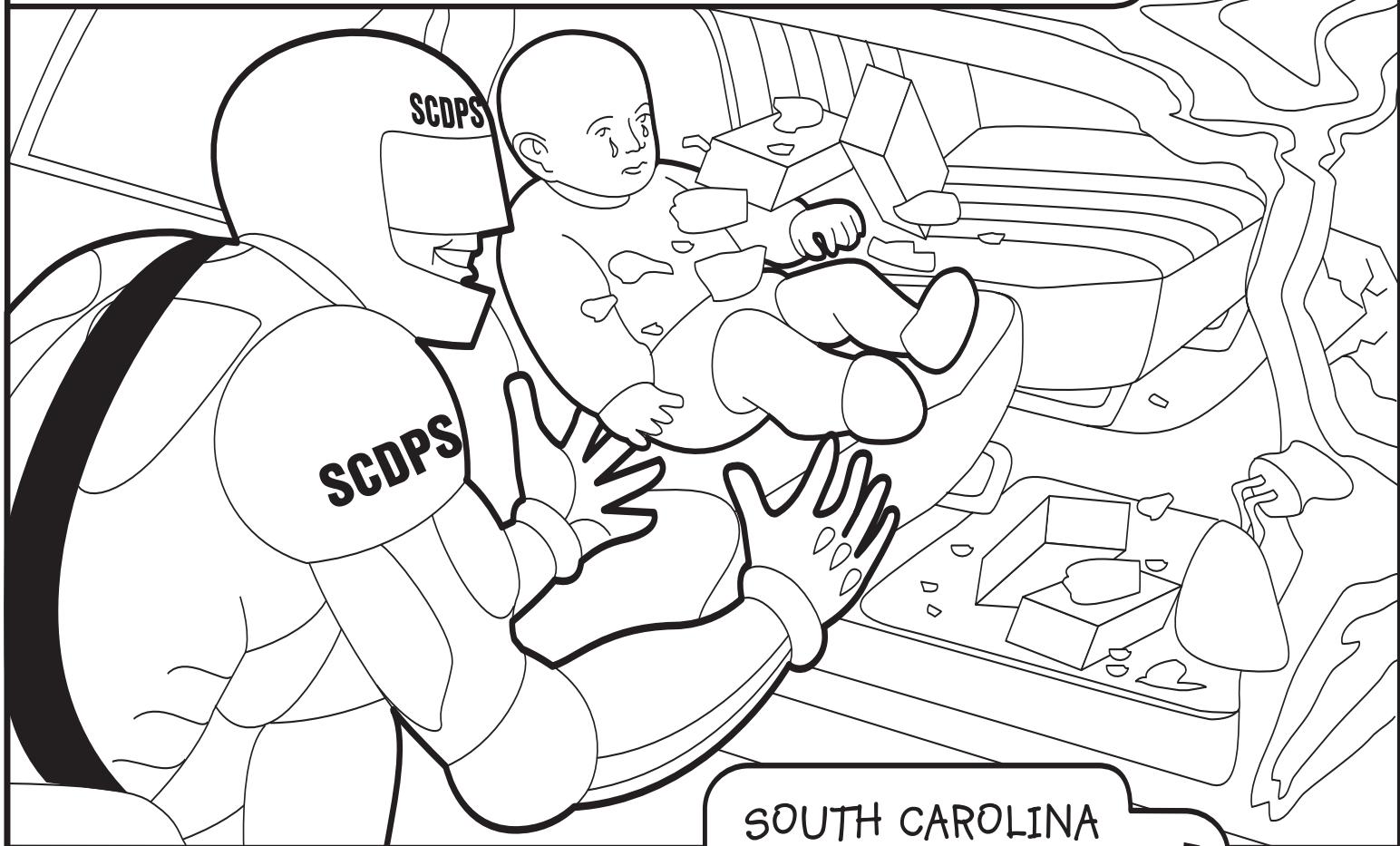
BUCKLE UP!

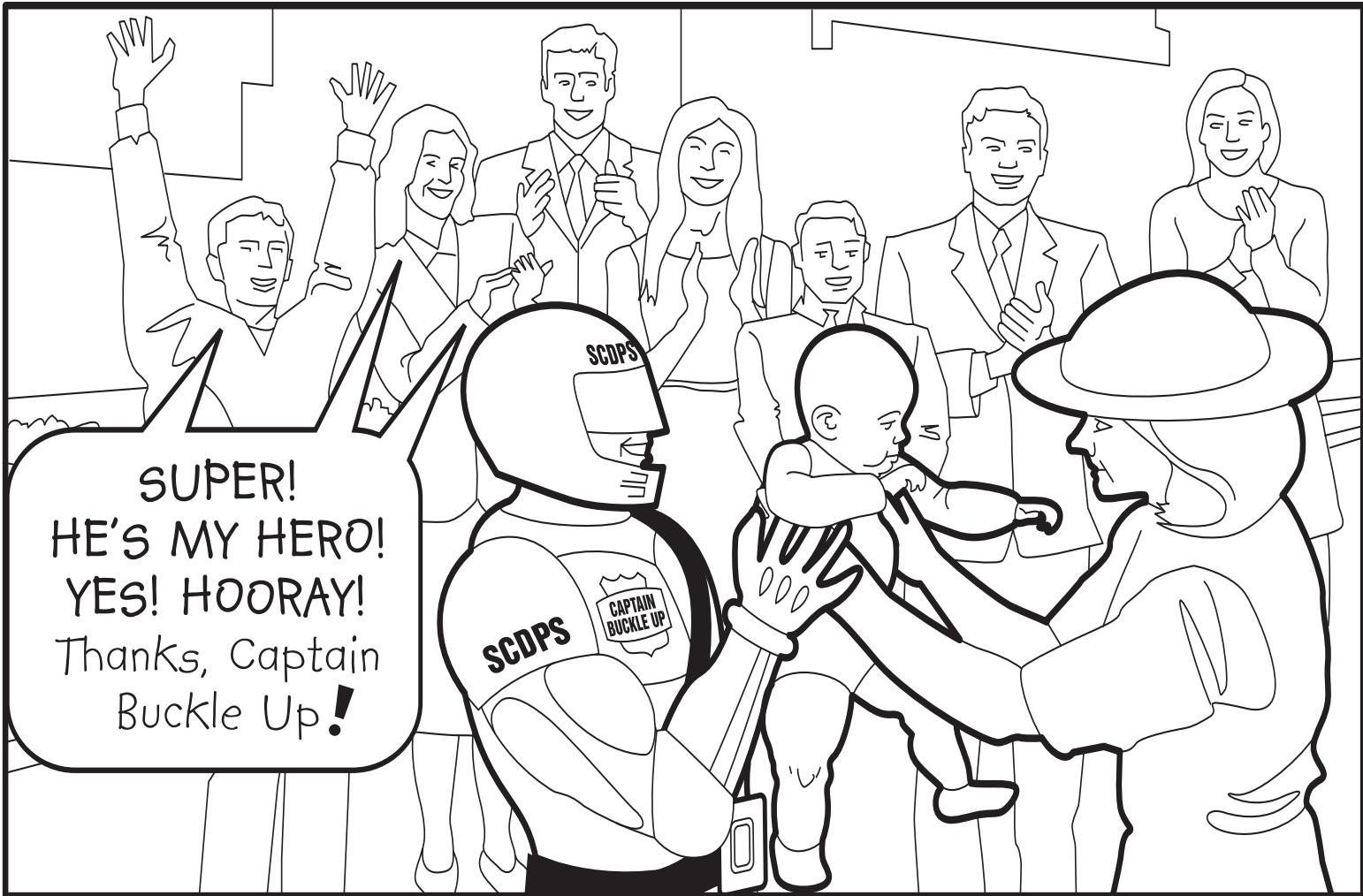
EVERY TRIP!

CLICK

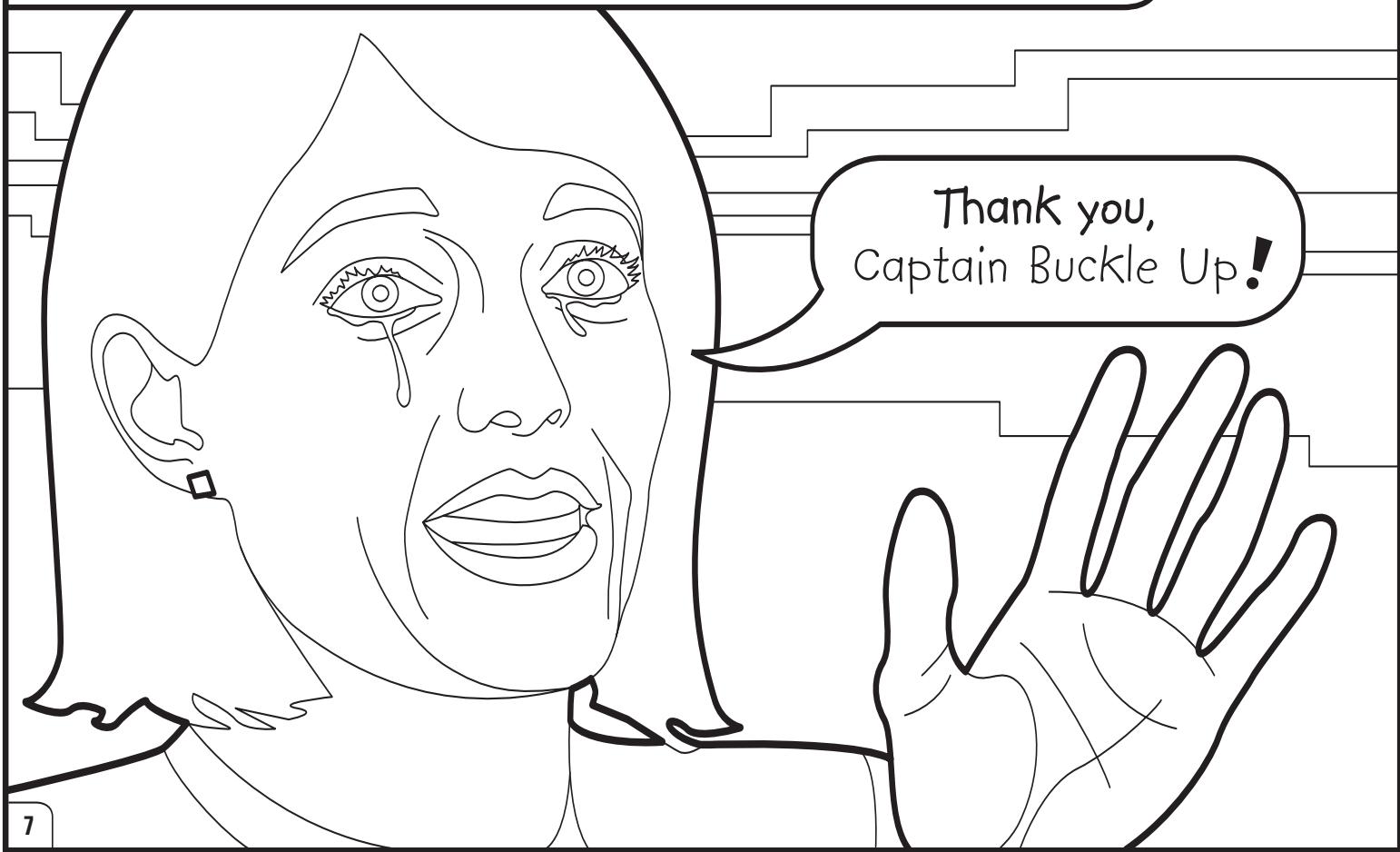


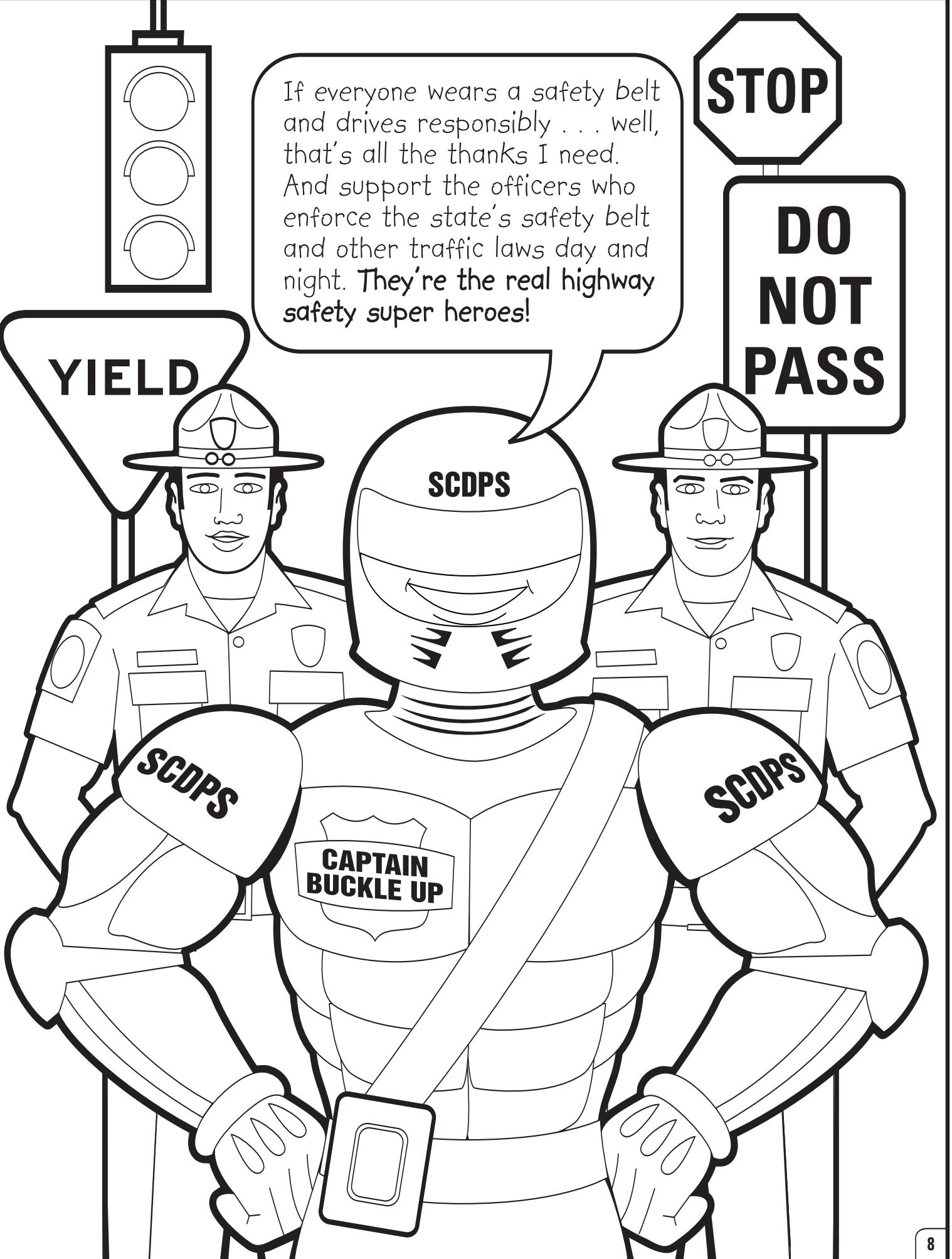
South Carolina's own Captain Buckle Up frees the trapped child.





Standing close by, the child's mother is relieved and very grateful.





If everyone wears a safety belt
and drives responsibly . . . well,
that's all the thanks I need.
And support the officers who
enforce the state's safety belt
and other traffic laws day and
night. They're the real highway
safety super heroes!

STOP

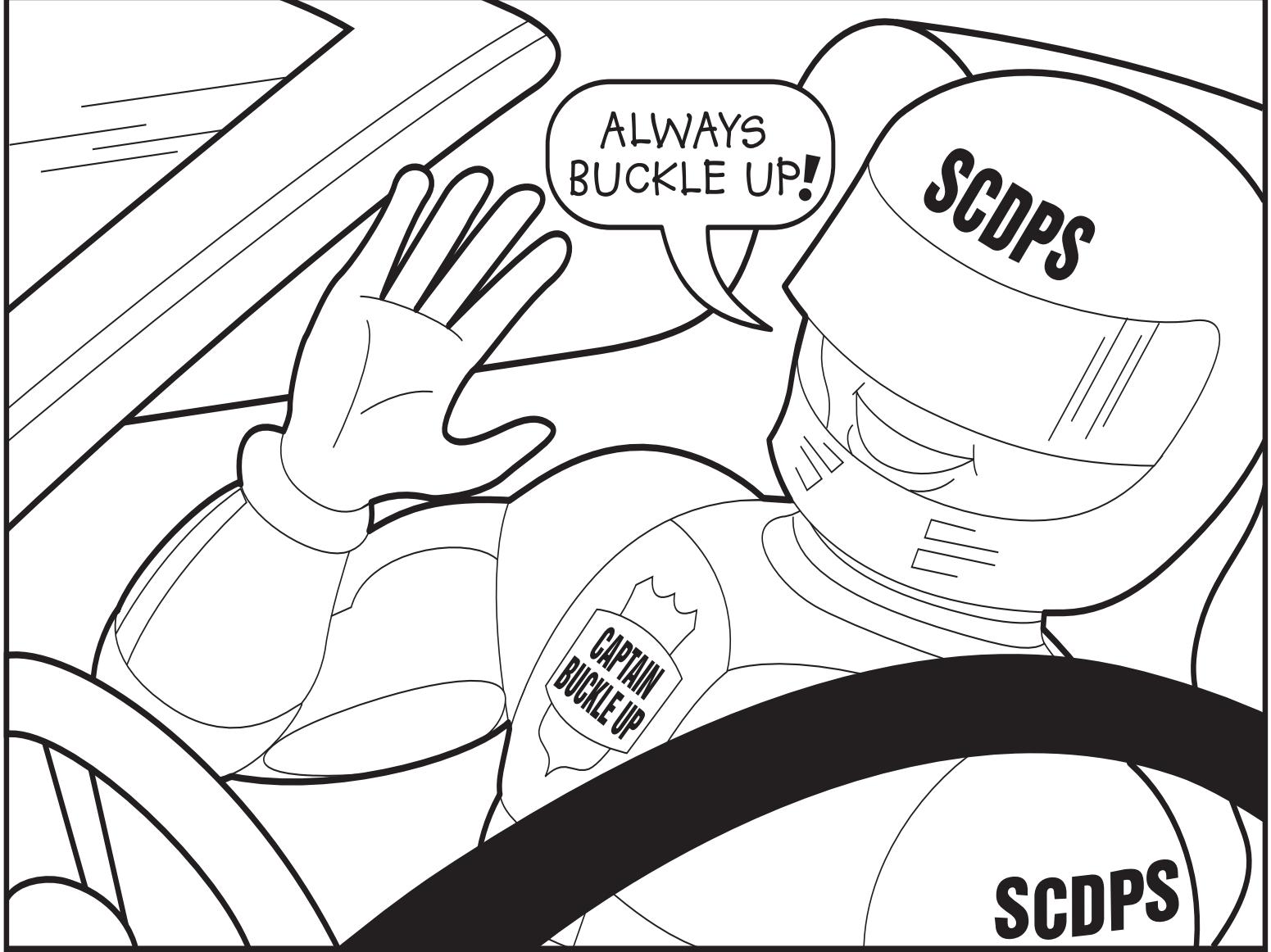
**DO
NOT
PASS**

YIELD

SCDPS

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**CAPTAIN
BUCKLE UP**

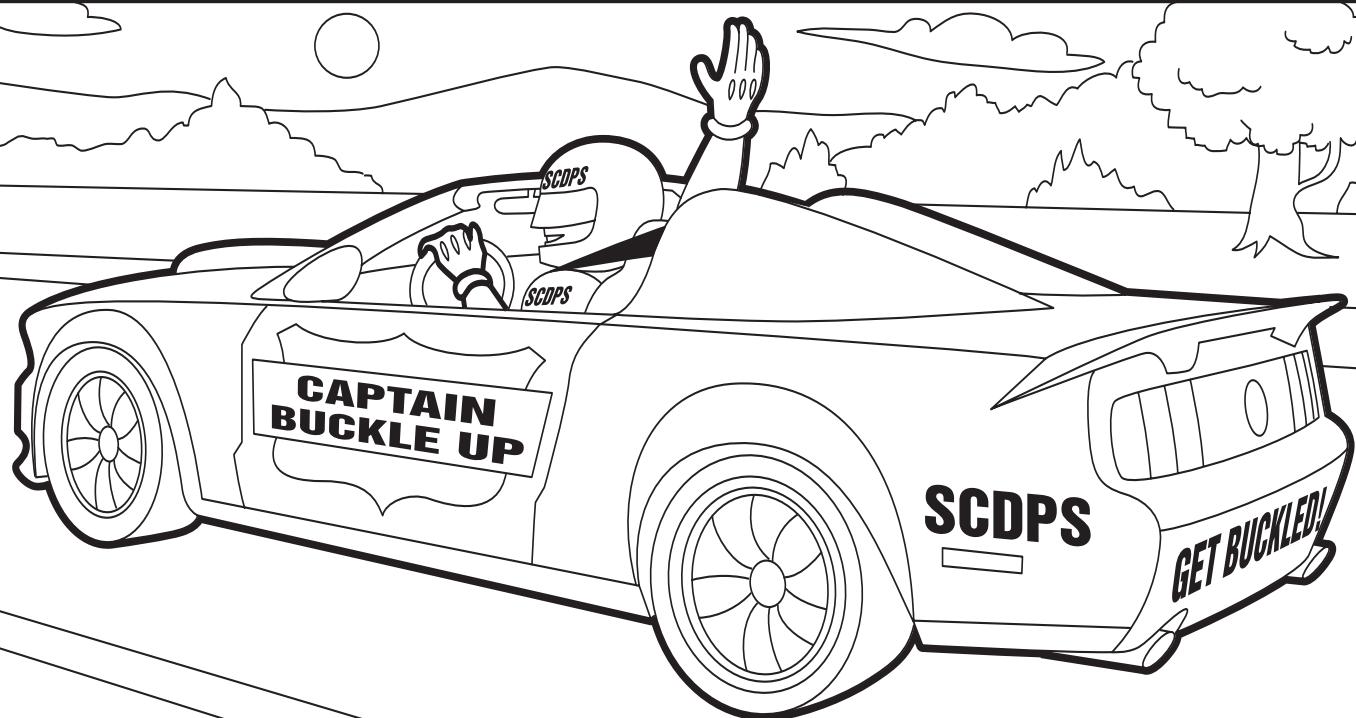


ALWAYS
BUCKLE UP!

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→ CAPTAIN BUCKLE UP. COMING SOON TO A ROAD NEAR YOU !



CAPTAIN BUCKLE UP

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Highway Super Heroes

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South Carolina Department of Public Safety
www.scdps.gov
www.buckleupsc.com

Get Buckled!

